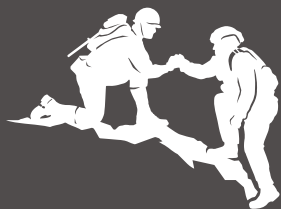


ASSOCIATION PARTNERS

GIVE YOUR MEMBERS MORE WITH **AUSA**



AUSA
ASSOCIATION OF THE
UNITED STATES ARMY

ABOUT AUSA

The Association of the United States Army is a 501(c)3 non-profit educational and professional development association serving America's Total Army and supporters of a strong national defense.

AUSA was formed in 1950 by the leadership of different Army specialties to speak with one voice, preserve the importance and requirements of a cutting-edge national defense, and prioritize the needs of Soldiers and their families.

ASSOCIATION PARTNER PROGRAM

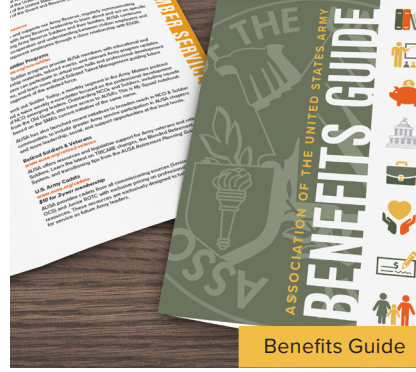
The AUSA Association Partner program benefits AUSA and partner organizations by increasing our impact and building awareness. These relationships are selective and intentional. Criteria include that the potential Association Partner:

- Is a "like-minded" organization, supporting a strong national defense or supporting service members and their families.
- Has a mission, vision or goals which align with AUSA's. We educate, inform, and connect with dedication, innovation, excellence, inclusion, and integrity, and we are non-partisan.
- Has provided a copy of their bylaws, Constitution or other governing document which sets out its purpose and structure.
- Must not have an aim or purpose that conflicts with AUSA's.
- Is membership-based.





AUSA Pavilion



Benefits Guide

WHY JOIN

BENEFITS TO YOUR GROUP

- As we combine forces, we will both be stronger, have a cohesive message to the American people, and a louder voice on Capitol Hill as we advocate for legislation that is important to us both – quality of life, benefits, readiness, modernization and more.
- AUSA wants to promote this partnership. We support each other's goals, and we are proud to publicize that in any way we can.
- An Association Partnership is another way for you to show your support for the Total Army, and for AUSA to reiterate its support of you. This relationship provides another channel to show your support for our military, their families, and those who support them.
- AUSA chapters can work with you locally to better serve the community and extend our message. The synergy that comes from combining the talents and efforts of our local leaders is immeasurable, particularly with event collaborations.
- AUSA is a trusted link with industry and combining forces will provide additional opportunities for industry connections.



“Our associations’ partnership is an asset for both associations. By partnering with each other, we have increased our reach, visibility, resources, expertise, and influence.”

– Joan Gardiner
Enlisted Association of the National Guard
of the United States (EANGUS)



- Gain representation at AUSA's largest event, our Annual Meeting and Exposition. We will provide exhibit space within AUSA's membership pavilion as available.
- AUSA offers unique opportunities to each Association Partner, such as:
 - Collaborative educational products
 - Speakers for meetings
 - Sponsored awards programs
 - Meeting planning assistance
 - Other specialized services

BENEFITS TO YOUR INDIVIDUAL MEMBERS

- A no-cost digital AUSA Membership.
- Access to AUSA savings and discounts. Please see www.ause.org/benefits for a sample list.
- AUSA contributes to the education and professional development of your members. Some of the educational products they will receive include:
 - *ARMY Magazine* (Digital)
 - *AUSA Extra*
 - *Soldier Today* Newsletter
 - Education discounts
- Member access and pricing to professional development and networking opportunities, like:
 - AUSA's Annual Meeting
 - Global Force
 - LANPAC
 - Warfighter Summit
 - AUSA Hot Topics
 - International Events



Annual Meeting Exhibit Hall



Scholarships

- Access to digital products, like:
 - AUSA Noon Reports (Livestream)
 - Podcasts
 - *Army 101*
 - *Profile of the United States Army*
- Employment assistance through AUSA Jobs Central.
- Additional AUSA benefits that may be of interest to your members:
 - Access to more than \$340,000 in scholarships.
 - Comprehensive SAT and ACT Test Prep Materials at no cost to you.
 - Legal document preparation system for individuals and small businesses, at no cost to you.

LET'S DISCUSS

We'd like to speak with you about becoming an Association Partner with the Association of the United States Army. Please contact:



**1SG Stephen Canonica, U.S. Army Retired
Program Manager, Association Partners**



703-907-2408



scanonico@ausa.org

DISCOUNTS & SAVINGS

Your membership with AUSA provides access to discounts and savings on hotels, car rentals, office supplies, electronics, shipping, client gifts, movie tickets, professional development, and special group insurance rates. See below for our extensive offerings.



AND MANY MORE...