



HOT TOPIC SERIES

AN AUSA PROFESSIONAL DEVELOPMENT FORUM

Back by popular demand—the **AUSA Hot Topic Series**! As the landscape is ever-changing, AUSA hosts an ongoing series of one-day professional development events designed with input from key Army staff and major commands. These seminars promote a dialog regarding issues relevant to today’s Army and the industry partners that support the Army mission.

Each event provides targeted opportunities for academia, press and industry leaders to:

- Connect and exchange ideas with military leaders and government policymakers;
- Help solve the Army’s greatest challenges;
- Learn about current capabilities, future requirements, and Soldiers’ needs;
- Understand critical changes in the defense industry and impact on future business policies; and
- Have a voice in high-level public forums to influence our Army’s future.

Sponsorships are per event. Check out <https://www.ausa.org/meet> for event-specific information.

SPONSORSHIPS AVAILABLE

★★
TWO STAR – \$7,500

- Registrations and reserved seating for two (2) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities and/or a chair drop of printed materials

★★★
THREE STAR – \$10,000

- Registrations and reserved seating for three (3) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities and/or a chair drop of printed materials
- Opportunity to provide a 30-second video to be shown prior to the beginning of the event and during breaks
- Opportunity to set up a table display

★★★★
FOUR STAR – \$15,000

- Registrations and reserved seating for four (4) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities and/or a chair drop of printed materials
- Opportunity to provide a 30-second video to be shown prior to the beginning of the event and during breaks
- Opportunity to set up a table display
- Opportunity to deliver welcome remarks or introduce a panel

For more information and to secure your **AUSA Hot Topic Series Sponsorship**, please contact:

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