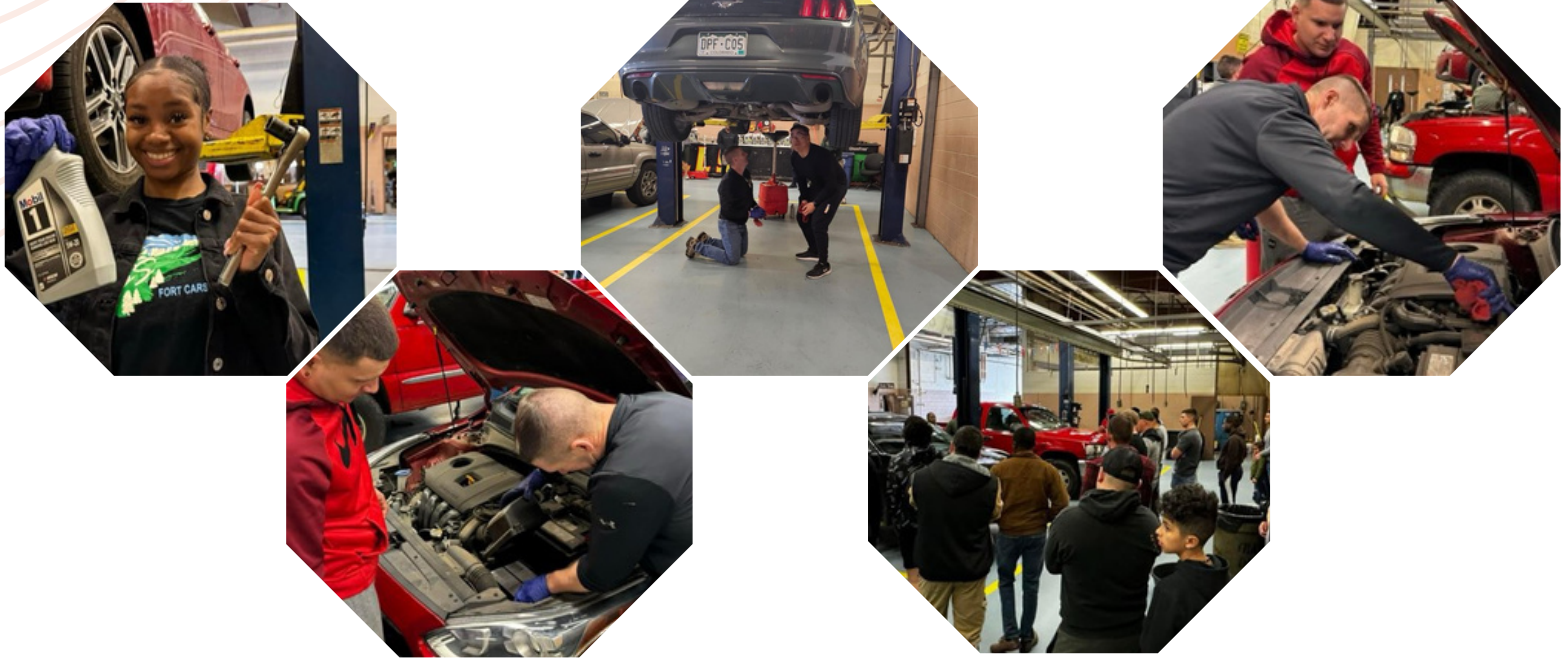


LIFE SKILLS TRAINING



AUSA, NCO & SOLDIER PROGRAMS

In 2020, AUSA's NCO and Soldier Programs introduced a Life Skills Training program designed to impart crucial life skills to junior enlisted soldiers in all three components of the United States Army. This initiative collaborates with local Army installation Garrison Commands and the Installation BOSS (Better Opportunities for Single Soldiers) programs through AUSA's 122 Chapters. It aims to improve the quality of life for junior enlisted Soldiers by equipping them with essential skills while also encouraging the utilization of Morale Welfare and Recreation facilities and services.

HOW IT WORKS

- NCO and Soldier Programs coordinates with the local AUSA Chapter, Army Leadership, The Installation BOSS Program, and the Auto Crafts Centers to provide vehicle maintenance and safety training.
- Soldiers are introduced to the Installation auto craft center and given instructions on how to inspect their vehicles for both maintenance and safety.
- During the course, Soldiers are given the necessary supplies and instructed on properly changing their engine oil.
- AUSA covers all expenses and all proceeds benefit the Army's MWR programs.

SPONSORSHIP BENEFITS

Diamond Sponsorship Package | Title Sponsor

- Logo placement on the official AUSA website
- Logo placement on 2 pop-up banners on-site
- Custom vehicle safety kits
- Sponsored posts on NCO and Soldier Programs' social media
- Sponsor table during the event

\$100,000

Platinum Sponsorship Package | Supporting Sponsor

- Logo placement on the official AUSA website
- Logo placement on 2 pop-up banners on-site
- Sponsored posts on event social media
- Monthly Soldier Today mention

\$5,000-\$10,000

To find out how to get involved or inquire about sponsorship opportunities:

Please contact the director of NCO and Soldier Programs, Julie Guerra at ncoandsoldierprograms@ausa.org